

HERE'S NEWS ON

Black & Decker®

QUALITY ELECTRIC TOOLS

WITH COLOSSAL DEMAND, TURNOVER AND PROFIT



Sensational NEW Products—a steady parade of them—are keeping the Quality BLACK & DECKER

Line at the top of the popularity poll with your customers—and on top of your own volume and profit column. Count the NEW items listed here: MORE POWER — NEW LOOK — POPULAR PRICES — BETTER VALUES — MORE SALES — FULL PROFIT for YOU!

NEW! 1/4" UTILITY DRILL.

After record-smashing sales of 2 million famous U-1 Drills—we now offer a completely new unit. NEW MOTOR (universal) with 45% more power! NEW GEARS for smoother power! NEW, larger handle for comfortable grip! NEW torque—increased 100%! The perfect power unit for drilling, wood-boring, saw attachment and screw driving attachment. AND—the same low, popular price! Net weight—3 lbs.; trigger switch, locking pin; 3-wire cord and plug; 115 volts A.C.-D.C.

Cat. No. U-1 with Hex-Key Chuck Price, complete \$24.95
Cat. No. U-3 with Geared Chuck Price, complete 26.95

1/4" ALL-PURPOSE DRILL—

perfectly balanced for drilling, sanding and polishing, etc. Includes as standard equipment—1/4" Hex-Key Chuck, Rubber Backing Pad, Polishing Bonnet, 3 Sanding Discs, and Can of Electric Wax. Weighs 3 1/2 lbs.; 6 1/2" long; "Universal" motor (3000 R.P.M.); 115 Volts A.C./D.C.; 3-wire cable with plug.

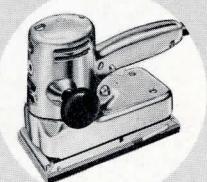
Catalog No. U-50 Price, complete \$34.95

ORBITAL SANDERS

No. 44 SANDER

Produces a fine, satin-smooth finish 10 times faster than hand sanding. Even a novice can produce professional results! It's light in weight and will not track, score or burn the surface. Equipped with 3-wire cable and plug, six 3 1/2" x 9" sheets of abrasive paper, "Universal" motor (4250 orbits per minute), 115 volts A.C./D.C. Weighs only 5 1/2 lbs.

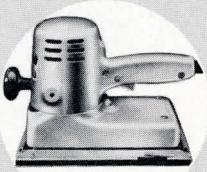
Cat. No. U-44 Complete \$49.95



No. 88 SANDER

The fastest cutting, most powerful orbital sander on the market! Has all the advantages of the No. 44 Sander plus increased platen size and working capacity. Bottom of plate extends beyond body of tool for close quarter work. Equipped with 3-wire cable and plug, six 4 1/2" x 11" sheets of abrasive paper, "Universal" motor (5000 orbits per minute), 115 volts A.C./D.C. Weighs just 8 1/2 lbs.

Cat. No. U-88 Complete \$69.95



NEW!

1/4" UTILITY DRILL



1/4" ALL-PURPOSE DRILL



NEW!



NEW!

3/8" UTILITY DRILL



1/2" UTILITY DRILL

NEW! 7" SANDER-POLISHER

A professional Sander-Polisher priced for home use—Ideal for car and household polishing. Sands or removes old paint in a jiffy! Does many other jobs with low-priced accessories! Equipped with 7" backing pad; polishing pad and sanding discs; 3-wire cable and plug; reversible side handle. Motor for 115 volts A.C./D.C. Weighs just 6 1/2 lbs.

Cat. No. U-75 Price, complete \$59.95

NEW! 3/8" UTILITY DRILL

Ideal for service and installation men, farmers and advanced craftsmen who need a professional tool with increased capacity. Perfect speed for drilling, driving hole saws and screw driving attachment. Weighs only 3 1/4 lbs. Universal motor for 115 volts A.C./D.C.

Cat. No. U-15 Price, complete \$38.95

1/2" UTILITY DRILL

Perfect for heavy-duty jobs on the FARM, in HOMES or on INSTALLATION jobs. Drives larger wood augers, hole saws; weighs 8 1/2 lbs.; 3-wire cable with plug; "Universal" motor (375 R.P.M.) 115 volts A.C./D.C.

Cat. No. U-20 With Hex-Key Chuck \$47.50

Cat. No. U-21 With Geared Chuck 49.95

B & D QUALITY at POPULAR PRICES



NEW! 1/4" DRILL KIT



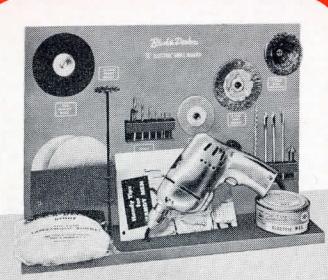
1/4" DELUXE DRILL KIT



1/4" ALL-PURPOSE DRILL KIT



NEW!



1/4" DRILL BOARD

Black & Decker

FEATURE ATTRACTIONS FOR 1955-56

NEW! 1/4" DRILL KIT

Includes the powerful NEW 1/4" UTILITY DRILL and 14 useful accessories for Drilling, Sanding and Wire Brushing. Contents include 7 Twist Drill Bits, 5" Rubber Backing Pad, 3 Sanding Discs, 4" Wire Brush and Wheel Arbor, Sturdy Steel Kit Box. Kit is very compact and light—conveniently carried to any job!

Cat. No. U-2 Kit, Complete \$34.95

1/4" DELUXE DRILL KIT

A more complete Kit—Saves time and labor on hundreds of repair jobs. Hangs open on wall for convenient storage; carries everything you need to the job. Plenty of extra room for additional accessories. Kit includes: 1/4" Drill, Horizontal Drill Stand, 4" Wire Wheel Brush, 3" Grinding Wheel, Wheel Arbor, 13 Drill Bits, Paint Mixer, 5" Rubber Backing Pad, 3 Sanding Discs, and Steel Kit Box.

Cat. No. U-4 Kit, Complete \$39.95

1/4" ALL-PURPOSE DRILL KIT

A well organized Kit which features the versatile 1/4" All-Purpose Drill as power unit for practically any job you can name! Extra room for additional accessories. Includes: U-50 Drill, 7 Drill Bits, 3 Wood Bits, Countersink, Paint Mixer, Backing Pad, 3 Sanding Discs, Polishing Pad, Can of Wax, Steel Kit Box.

Cat. No. U-52 Kit, Complete \$44.95

NEW! 3/8" UTILITY DRILL KIT

For professional installation, maintenance and service men. Features powerful 3/8" Utility Drill, with 8 twist drills (1/16" to 3/8"); 3 Hole Saws; 3 Masonry Bits; 3 Wood Bits—and a special drawer for hand tools and extra items. 3-section steel kit keeps everything handy.

Cat. No. U-16 Kit, Complete \$64.95

1/4" DRILL BOARD

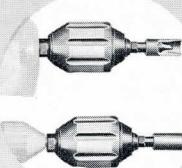
Complete tool shop on the wall that also carries everything right to any job around the house.

Includes: 1/4" Drill, Rubber Backing Pad, 3 Sanding Discs, Polishing Bonnet, Can of Electric Wax, Paint Mixer, 7 Twist Drill Bits, 1/4" Masonry Drill Bit; 3 Wood Augers, Countersink, Wheel Arbor, 3" Grinding Wheel, 4" Wire Wheel Brush, 3" Wire Cup Brush, "Handy Tips" Booklet, Drill Board.

Cat. No. U-5 Drill Board, Complete \$39.95

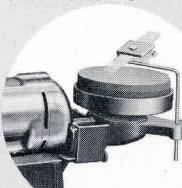
NEW! SAW ATTACHMENT

Fits all B&D 1/4" and 3/8" Utility Drills—Has all adjustments and safety features of a professional Saw, including automatic telescoping blade guard! included—cuts lumber up to 1 3/16" deep. Cat. No. U-1013 Complete \$14.95



SCREW DRIVING ATTACHMENT

Drives slotted head or Phillips head screws. Threads into spindle of B&D 1/4" and 3/8" Drills—or fits any 1/4" or 3/8" Chuck. Bit idles until pressure engages mechanism and drives screw—fast, accurate. Cat. No. U-1011 Complete \$10.45



ROTO-HONE ATTACHMENT

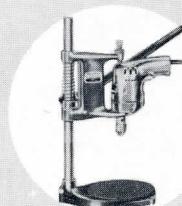
Use with Horizontal Stand (U-2302) and B&D 1/4" or 3/8" Utility Drills. Hones edged tools, chisels, plane bits, knives, etc., to a razorlike edge. Oil-stone has coarse and fine sides. Includes 4 oz. can of Roto-Oil. Cat. No. U-1006 Complete \$12.95

DISC SANDING TABLE

Use with U-2302 Stand and B&D 1/4" or 3/8" Utility Drills. Material removal is rapid and accurate. Includes 5" Metal Sanding Plate, Sanding Table, 3 Sanding Discs, Mitre Gage and Tube of Disc Cement. Cat. No. U-1005 Complete \$7.75

HOLE SAWS

B&D Hole Saws cut clean, round holes 3/4" deep. Holes from 5/8" to 3 1/2" in diameter can be made with B&D Drills. Please refer to B&D Catalog for complete listings and specifications of B&D Hole Saws.



DRILL STANDS

Mount a B&D Portable Drill quickly in one of these Stands for steady, accurate Drill Press work. Tool brackets can be adjusted to any height or swung around to any desired position.

U-2300 (For U-1, -3, -15, -50 drills) \$16.95

U-2301 (For U-20, -21 drills) \$24.95

Use **HORIZONTAL STAND NO. U-2302** with 1/4", 3/8" Utility and 1/4" All-Purpose Drills—frees both hands for applying work.

Cat. No. U-2302 Stand \$3.50

BACKED BY YEAR-ROUND ADVERTISING

Black & Decker® SAWS...



JIG SAW

For craftsmen in every trade! Makes pattern, curved or straight cuts in wood, metal, plastic, leather, composition boards, etc. Handles pocket cuts and other "problem" sawing jobs. Cuts up to $1\frac{1}{2}$ " in wood! "Universal" motor (3750 R.P.M.) 115 Volts A.C./D.C.
Cat. No. U-10 Jig Saw (with 5 blades) **\$52.50**

JIG SAW ACCESSORIES

JIG SAW TABLE—Formed steel—mount or dismount Jig Saw in seconds. Includes Mitre Gage and Rip Fence—for **\$15.95**
For use with table:

U-1009 Wood Joint Attachment **\$8.50**
U-1010 Circle Cutting Attachment **3.75**

BLADES—Deluxe Jig Saw Blades—last longer and give better cuts.

U-1012 Set of 3 blades	\$2.60
U-1356 Fine Tooth	each .95
U-1357 Medium Tooth	each .85
U-1358 Coarse Tooth	each .80
Standard Jig Saw Blades	
U-1350 Coarse Wood-Cutting	each .40
U-1351 Fine Wood-Cutting	each .40
U-1353 Knife Blade	each .45
U-1354 Non-Ferrous Metal Cutting	each .55
U-1355 Ferrous Metal Cutting	each .55
U-1352 Taper-Ground Wood Joint Blade	each .75

SAW ACCESSORIES

CARRYING CASE

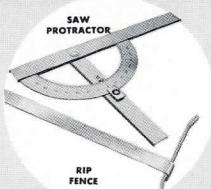
Constructed of Steel. Extra room permits carrying Rip Fence and extra cable.
Cat. No. U-1613 for 6", and 7" Saws **\$14.00**
Cat. No. U-1813 for 8", 9" Saws **\$16.00**

NEW!



SAW PROTRACTOR AND RIP FENCE

The Protractor enables an operator to make accurate, rapid angle cuts with power saws.
Cat. No. U-1812 **\$4.75**
Rip Fence is a big time saver. Eliminates scribing guide lines. Usable on either side of all B&D Saws.
Cat. No. U-1814 **\$2.10**



STARS IN THE SAWING FIELD

Here are quality features which make BLACK & DECKER SAWS Your "BEST BUY":

★ **DURABILITY!** Heavy-Duty Motor, full-size lubricant-sealed ball bearings, top quality helical gears, and stout die-cast aluminum housings give light weight and long service.

★ **POWER!** Specially built Black & Decker motor for abundant power and continuous, trouble-free sawing.

★ **VERSATILITY!** Cuts almost every building material known with proper blade!

★ **FAST ADJUSTMENT!** Quick-changing adjustments permit beveling at any angle from 0° to 45° , and correct depth for efficient, fast cutting.

★ **SAFETY!** Foolproof telescoping blade guard. King-size Retracting lever. Instant-release trigger switch. Comfortable handle.

6" HEAVY DUTY SAW

Cuts up to 2" deep! Beveling and depth adjustments are built in. Bracket on front of the shoe permits quick use of accessory rip fence listed below. Here is professional equipment at a popular price! Weighs just $10\frac{1}{2}$ lbs.; No-load speed 5500 R.P.M. Equipped with $6\frac{1}{8}$ " Combination Blade.
Cat. No. 62 Complete **\$64.50**

7" HEAVY-DUTY SAW

Has front and rear cutting depth adjustments for maintaining comfortable sawing positions at any depth-of-cut. Solid, cast aluminum shoe will not distort under pressure or rough usage. Includes every modern construction and safety feature—lubricant sealed ball-bearings used throughout.

Weights just $11\frac{1}{2}$ lbs. Cuts up to $2\frac{7}{16}$ " deep. Has a 4200 R.P.M. No-load speed. Equipped with $7\frac{3}{8}$ " Combination Blade.
Cat. No. 70 Complete **\$84.50**

8" HEAVY-DUTY SAW

Most popular Saw for carpenters. Handles all cutting on normal jobs. Completely adjustable for any depth-of-cut from $2\frac{13}{16}$ " to 0" and for Bevel cuts from 90° to 45° . Lubricant sealed ball-bearings used throughout the Saw. Weighs $14\frac{1}{8}$ lbs. No-load speed 4500 R.P.M. Equipped with $8\frac{1}{4}$ " Combination Blade.
Cat. No. 80 Complete **\$96.50**

9" HEAVY-DUTY SAW

Has abundant power for sawing wood up to $3\frac{1}{4}$ " thick. Lubricant-sealed, ball-bearings are used throughout the Saw. Weighs $15\frac{1}{4}$ lbs. Maximum depth-of-cut at 45° is $2\frac{5}{8}$ ". No-load speed 3700 R.P.M. Equipped with $9\frac{1}{4}$ " Combination Blade.
Cat. No. 90 Complete **\$114.50**

BLADE GUARD
RETRACTING
LEVER



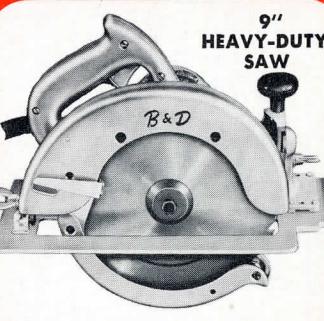
6" HEAVY DUTY SAW



7" HEAVY-DUTY SAW

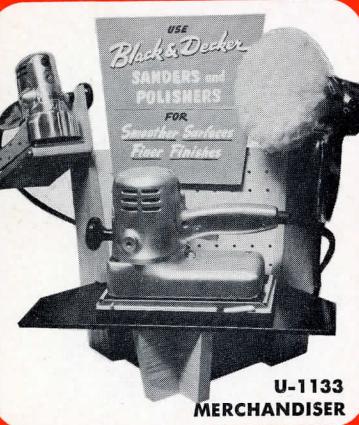


8" HEAVY-DUTY SAW



9" HEAVY-DUTY SAW

BE SPECIFIC — SAY "BLACK & DECKER" SAWS

NEW!No. U-1111
TOOL MERCHANDISER**NEW!**No. U-1124
SAW MERCHANDISERU-1133
MERCHANDISER

Get complete information now on Black & Decker—the Quality Line at Popular Prices—with the greatest advertising and promotional backing—with top popularity—with full profit for you. Ask your Black & Decker Wholesaler or write our Sales Department for complete catalog.

No. U-1111 TOOL MERCHANDISER

This attractive and colorful merchandiser gets attention fast and arouses customer interest. Displays a general assortment of Black & Decker Tools and accessories for your Do-It-Yourself Customer. It encourages customers to get the FEEL of the tool—a strong sales advantage. Pegboard panel gives variety of arrangement. Lighted sign is a constant sales-beacon. Order now from your wholesaler or send for descriptive catalog.

No. U-1124 SAW MERCHANDISER

For Stores catering to Carpenters and Contractors. Has the same construction features as the No. U-1111 Merchandiser—An ideal sales partner. Complete display of top-quality Black & Decker equipment for contractors and builders. Pegboard panel allows for other items. Lighted sign is strong sales magnet. Placed side by side, the No. U-1111 and the No. U-1124 Merchandisers give the most complete, sales-building Electric Tool Headquarters. Order now from your wholesaler or send for descriptive catalog.

No. U-1133 MERCHANDISER

Made to order for your PAINT-UP, CLEAN-UP, FIX-UP Customers! Includes three of the fastest moving Black & Decker tools plus a FREE display Stand in four Brilliant colors! Cash in on the Do-It-Yourself market with this new Sales-builder. . . . Don't delay—Order NOW! Ask for descriptive catalog.

FACTORY SALES and SERVICE BRANCHES

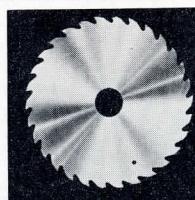
ATLANTA 3, GEORGIA	316 TECHWOOD DRIVE, N.W.	MEMPHIS 6, TENNESSEE	921 SOUTH THIRD STREET
BALTIMORE 11, MARYLAND	203 WEST 28th STREET	MIAMI 37, FLORIDA	3900 N.W. SEVENTH AVENUE
BIRMINGHAM 3, ALABAMA	1717 THIRD AVE., SOUTH	MILWAUKEE 13, WISCONSIN	6301 BLUE MOUND RD.
BOSTON 35, MASSACHUSETTS	12 MARKET STREET (BRIGHTON)	MINNEAPOLIS 8, MINNESOTA	2815 NICOLLET AVENUE
BUFFALO 9, NEW YORK	881 W. DELAVAN AVENUE	NEWARK 5, NEW JERSEY	611 McCARTER HIGHWAY
CHARLOTTE 6, NORTH CAROLINA	800 N. COLLEGE STREET	NEW ORLEANS 12, LOUISIANA	639 DRYADES STREET
CHICAGO 7, ILLINOIS	1100 W. JACKSON BLVD.	NEW YORK 77, NEW YORK	56-15 QUEENS BLVD. (WOODSIDE)
CINCINNATI 2, OHIO	1094 GILBERT AVENUE	OKLAHOMA CITY 6, OKLAHOMA	1717 LINWOOD BLVD.
CLEVELAND 15, OHIO	2118 E. 21st STREET	OMAHA 2, NEBRASKA	2218 LEAVENWORTH STREET
DALLAS 7, TEXAS	1808 N. INDUSTRIAL BOULEVARD	PHILADELPHIA 3, PENNSYLVANIA	333 N. 20th STREET
DENVER 4, COLORADO	1010 BANNOCK STREET	PITTSBURGH 13, PENNSYLVANIA	4740 BAUM BOULEVARD
DES MOINES 12, IOWA	2811 INGERSOLL AVENUE	PORTLAND 9, OREGON	1640 N.W. JOHNSON STREET
DETROIT 2, MICHIGAN	3028 EAST GRAND BOULEVARD	RICHMOND 22, VIRGINIA	1424 CHAMBERLAYNE AVENUE
HOUSTON 3, TEXAS	409 VELASCO STREET	SAN FRANCISCO 24, CALIFORNIA	4343 THIRD STREET
INDIANAPOLIS 2, INDIANA	1125 WEST 16th STREET	SEATTLE 9, WASHINGTON	434 EIGHTH AVENUE, N.
KANSAS CITY 8, MISSOURI	2705 McGEE TRAFFICWAY	SPokane 12, WASHINGTON	N. 2706 HEMLOCK STREET
LOS ANGELES 7, CALIFORNIA	2432 S. BROADWAY	ST. LOUIS 10, MISSOURI	615 S. VANDEVENTER STREET
LOUISVILLE 9, KENTUCKY	4001 CRITTENDEN DRIVE	SYRACUSE 3, NEW YORK	2140 ERIE BOULEVARD, E.

THE BLACK & DECKER MFG. CO.

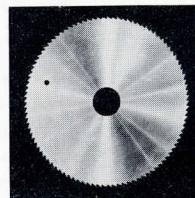
All Prices Subject to Change Without Notice.

TOWSON 4, MARYLAND, U. S. A.**COMPLETE "FACTORY" SERVICE AT 40 BRANCHES IN THE U.S.A. AND CANADA**

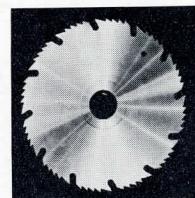
PRINTED IN U.S.A.

COMBINATION

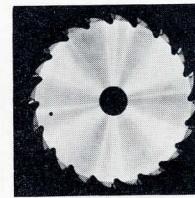
Latest design for fast crosscutting and ripping.

CROSSCUT

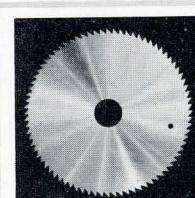
For smoother crosscutting.

PLANER

Makes very smooth rips and crosscuts.

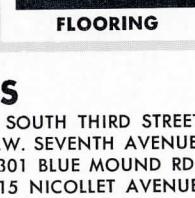
ARBIDE-TIPPED

Holds sharp edge up to 30 times longer than steel.

FLOORING

Used where nails may be encountered.

For complete information on these blades and ABRASIVE DISCS, FRICTION and METAL CUTTING BLADES
—See B&D Catalog.

CARBIDE TIPPED**FLOORING**